The mission of Pregnancy Resource Center is to provide compassionate medical services, evidence-based resources and education that encourages healthy life skills. We accomplish this by offering pregnancy testing, limited ultrasounds, prenatal education, pregnancy options coaching, parenting earn-while-you-learn classes, and post-abortion recovery support all free of charge.

**Change We Hope to Make**

PRC exist to see that babies' lives are saved, the Gospel is shared, and women and men are equipped for healthy living.

The hope is to see more women learn about our services and build trust. Before they ever find themselves in an unplanned pregnancy, they will already know who they can turn to.

We earnestly pray that the moment they walk through our doors they feel the peace of God. A peace they can’t explain but that instantly softens their hearts. That they will be receptive to hearing the loving truths we have to share and to hear how they can accept Jesus as their Savior.

We hope that after leaving the center these men and women no longer find their identity in the world, but within the wonderful arms of our Heavenly Father. We know if they abide in Him, the Holy Spirit will naturally guide them to make healthier life choices.
In 2021...

Thank You to Our Stakeholders

2021 Board:
Ingrid Williamson, Chair
Dr. William Parrish, Vice-Chair
Jennifer Luckey, Secretary
Ryan Sammon, Treasurer
Alexis Snyder
Meredith Sammon
Howard Scarboro
Diane McLendon
Fara Coleman
Sean Stassie

Medical Director:
Dr. Allison Key

Staff:
Karmen Stamps, Executive Director
Kellie Roberts, Director of Development
Aisha Saif, Community and Marketing Coordinator
Debbie Daniel, Director of Client Services
Roxanne Bright, Nurse Manager
Tammy Herrin, Nurse
Sandy Krieger, Nurse
Kelly Cox, Client Services Assistant
Thank You to Our Heroes for Life Partners

**Team Life Giver:**
- Thomas and Betty Green
- Russell Floyd
- Pamela Hanlon
- Edward and Julie LeBlanc
- PRC Medical, Douglasville
- Sardis Baptist Church
- John Simon
- Southern Hills: The Church at City Station

**Team Life Saver:**
- Adale Andrews
- Bob and Cindy Cryar
- David and Deborah Bolser
- Dwight and Mary Lou Durham
- Don and Lindy Gulmire
- Michael and Teressa Hamner
- Brian and Maria Jones
- Journey Fellowship Church
- David and Allison Key
- Kings Chapel Presbyterian Church
- Erik and Jennifer Luckey
- Thomas and Arlene Mackel
- Diane McLendon
- Midway Church
- Mary Ellen Newsom
- Jeff and Tina Reid
- Phil and Teresa Stamps
- Linda Templeton
- Tim and Jana Whetstone

**Team Life Investor:**
- Antioch Baptist Church
- Antioch Missionary Baptist Church
- Gary and Gina Broadstreet
- John and Marie Buis
- Carrollton Baptist Association
- Eddie and Becky Colwell
- Cross Plains Christian Church
- Victoria Dale
- First Baptist Church, Bremen
- Ralph and Susan Fleck
- Monty and Denise Fountain
- Jeff and Delisa Gledhill
- Ed and Carol Hogan
- Jeff and Michele Hughes
- Liberty Baptist Church, Winston
- Litter Level, LLC
- Maxwell Heating and Cooling, Inc.
- McCord HVAC, Inc.
- Hans and Rose Miller
- Mt. Pleasant Baptist Church
- Jerry and Katrina Prince
- Douglas and Sandra Ralston
- David and Joanna Schoerner
- Mickey and Kristie Seward
- Eric and Merrell Stagliano
- Bryan and Karmen Stamps
- Ben Steele
- Systems and Methods, Inc.
- Jason Templeton State Farm
- Victory Fellowship Church
- Diane Williamson

**Team Life Affirmer:**
- Randy and Wendy Barnhart
- Beatrice Cook
Thank You to Our Heroes for Life Partners

Team Life Changer:
Bethesda Baptist Church
Bowdon Baptist Church
Covenant Life Church
First Baptist Church, Carrollton
First Baptist Church, Franklin
First Christian Church, Carrollton
First United Methodist Church, Carrollton
Glenn and Suzanne Graves
Andrew and Meredith Hendley
Highland Baptist Church
Mattie Hutcheson
Kansas Baptist Church
Charlie and Merritt Lane
Chuck Mackey
Mars Hill Baptist Church
Michael and Leslie McPherson
Mt. Zion Community Church
New Beginnings Church of God
North Point Baptist Church
Omega Ministries
Stephen and Lisa Peeples
Pleasant View Baptist Church
Robert and Marilyn Prather
Jay and Louise Sutton
Wayne and Peg Taylor
The Church at Chapelhill, Bremen
Understand Up International Ministries
West Georgia Baptist Church
Westview Baptist Church
Allen and Judy Wilburn
Jerry and Jane Wilson

In Memory Of:
**Randall Redding**
Andy and Sharon Warren
Robertson Loia Roof PC
Contour Retaining Walls, LLC
Medra Blackwell
Haralson County Chamber of Commerce
Jack Witcher Attorney at Law
Bremen Educational Foundation Inc
Breaux and Associates Architects
Aubrey Silvey Enterprises, Inc.
Wilma Joyce Davis
Anderson Construction Company
Kelly Weaver
William or Kay Chegwidden
Human Resources Department/Superior Recreational Products
Tamara Morrow and Family
Eugene and Paula Posey
William and Cynthia McInstosh
Syncglobal
Ben and Kristi Garrett
Duffey Realty
Elayne Feldberg

**Pat Culwell**
Diane McLendon

**Alecia Olsen**
Jeanie Norton and Samantha Brooks
Jeanie Norton
Amanda Crews
James and Sheryle Roach
Alan and Julie Culpepper
Tony and Nancy Bullard
Joan Atkinson

In Honor of:
**PRC’s 35th Anniversary**
Dr. and Mrs. Ralph Fleck
McCord HVAC, Inc.

**Debra Bolser**
Donald and Joyce Nagel

**Keith Trollinger**
Pathfinders Men’s Group

**Dr. William Parrish**
The Wilford Parrish Family
8 PROJECTS YOU HELPED INITIATE IN 2021

1 Financial Goals Achieved
You raised a total of $92,824.47 from Baby Bottle Boomerang 2021! At the Dessert and Coffee fundraiser, over 500 people attended and raised $107,752.19.

2 Standard For Excellence Accreditation (SFX)
We received our SFX Accreditation. The SFX Program was created to help nonprofit organizations achieve the highest benchmarks of ethics and accountability in nonprofit governance, management and operations. This is a three year renewable accreditation.

3 Parenting + Mentor
Through the funds raised at year end, Sherrie Foret was hired as Parenting + Mentor. She is known for her faithfulness to Christ Jesus and her dedication to supporting expectant parents.

4 Online Scheduling
An increase in online appointment scheduling for both Carrollton and Tallapoosa clinics.
8 PROJECTS YOU HELPED INITIATE IN 2021

5 Reopen Tallapoosa
Fall 2021, the doors of the satellite location in Tallapoosa were reopened! We are fully operational every other Wednesday from 1:00 - 4:00 PM.

6 New Location: H.E.A.R.D.
The newest location for PRC opened! In conjunction with the Heard Co. Food Pantry, the Heard Emergency Assistance and Resource Division (H.E.A.R.D.) began operating every Friday. This program provides baby material goods assistance. Fara Coleman, one of our board members, heads up the H.E.A.R.D. Program!

7 Increased Board and Volunteers
We have had an influx of volunteers and board members in 2021. We are so thankful for everyone that is part of the PRC team!

8 Marketing Team and Video Marketing
In 2021, we established a Marketing Team consisting of our staff, volunteers and board members. Collectively, we were able to reach over 100,000 individuals through video advertising.
Because of your ongoing support, so many lives were touched through our services.

- Total Client Visits: 1040
- Pregnancy Tests: 531
- Ultrasounds: 317
- Parenting Classes: 47
- Gospel Presented: 194
- Salvations/Re-dedications: 18

We displayed Christ’s love by giving away 582 bottles of prenatal vitamins to pregnancy test patients & 169 gender neutral baby blankets, newborn diapers, and hand painted picture frames to ultrasound patients.

Through your gifts, you saved 270 babies!

Where the income came from:
- Total income was $450k
- Year-End Giving 14%
- General 19%
- Dessert & Coffee Fundraiser 23%
- Baby Bottle Boomerang 21%

Where the Funds Were Spent:
- Client and Medical Services 46.5%
- Administration 25.5%
- Development 15.5%
- Facilities & Utilities 7%
- Fundraising 5.5%
- Client Services/Medical 46.5%
- Admin 25.5%
- Development 15.5%
- Facilities & Property 7%
- Fundraising 5.5%

Because of your ongoing support, so many lives were touched through our services.

Your gift matters because...

Total Client Visits: 1040
Pregnancy Tests: 531
Ultrasounds: 317
Parenting Classes: 47
Gospel Presented: 194
Salvations/Re-dedications: 18
You Help Shape Others’ Futures.
Challenge 1: Consistently Scheduling at 80%

Although there has been an increase of client visits since 2020, one main goal is to consistently schedule at least 80% of available appointments per month.

How We'll Improve: Constantly Being Creative

One of the newest advertising ventures that will be initiated this year is Google Ads. Google is one of the most powerful and widely used search engine platforms on the internet. Through the Google Ads initiative, PRC can reach even a broader spectrum of potential clients within all three counties.

Challenge 2: Male Mentors

Another challenge currently facing PRC is the lack of male mentors. When female clients come in with their significant other, the expectant fathers are not able to speak with a male advocate because of the lack of male mentors.

How We'll Improve: Potential Fathers Need Support

The men that come through PRC's doors are just as important as the women. The goal is to increase the number of male mentors who volunteer by consistently reaching out through email marketing, promotion at churches and other functions in an effort to recruit men who are called and available to minister to male clients.
Challenge 3: Community Presence

One of the statements that we keep running into from many of the clients and people within our community is that they did not know that there was a pregnancy center in Carroll, Haralson and Heard counties. Although it is shocking, it sparked the importance to increase PRC's community efforts to reach out to the individuals, businesses and different organizations within the respective communities to spread awareness about PRC.

How We'll Improve: Leave the Four Walls

Let's be honest, at times, it is very comforting to stay within four walls. However, God has called us not to just stay confined within the building, but to make an effort and reach out to potential clients within the community. Through community outreach, it will aid in reaching more potential clients. Some of the groups that will be recipients of our outreach efforts are UWG, the school systems, youth groups, and college groups.

What's Our Next Steps

Reach
Increase abortion minded patient volume by 25% through marketing advertisement efforts.

Rivers of Life
PRC desires to continue to be a conduit of Christ Jesus to our community.

Expansion
Increase Tallapoosa appointments by 50%. Starting a parenting support program at our H.E.A.R.D. location.
We Value You...

As we all address the challenges of abortion, fatherlessness, poverty, lack of prenatal care, and the lack of sex education, we value our stakeholders who join us in these efforts. We ask that you continue to pray for and with us in 2022. May we all partake in the harvest the LORD has in store for Pregnancy Resource Center.