

2022 IMPACT REPORT



WHY
YOUR GIFT
MATTERS

Change We Hope to Make

The mission of Pregnancy Resource Center is to provide compassionate medical services, evidence-based resources and education that encourages healthy life skills. We accomplish this by offering pregnancy testing, limited ultrasounds, prenatal education, pregnancy options coaching, parenting earn-while-you-learn classes, and post-abortion recovery support all free of charge.

PRC exist to see that babies' lives are saved, the Gospel is shared, and women and men are equipped for healthy living.

The hope is to see more women learn about the services of PRC and build trust. Before they ever find themselves in an unplanned pregnancy, they will already know who they can turn to.

The prayer is that the moment they walk through the doors they feel the peace of God. A peace they can't explain but that instantly softens their hearts. That they will be receptive to hearing the loving truths we have to share and to hear how they can accept Jesus as their Savior.

PRC hopes that after leaving the center these men and women no longer find their identity in the world, but within the wonderful arms of our Heavenly Father. We know if they abide in Him, the Holy Spirit will naturally guide them to make healthier life choices.



In 2022...



Thank You to Our Stakeholders

2022 Board:

Ingrid Williamson, Chair
Ryan Sammon, Vice-Chair
Jennifer Luckey, Secretary
Sean Stassie, Treasurer
Alexis Snyder
Meredith Sammon
Howard Scarboro
Diane McLendon
Fara Coleman
Chris Altman

Medical Director:

Dr. Allison Key

Staff:

Karmen Stamps, Executive Director
Kellie Roberts, Director of Development
Aisha Saif, Community and Marketing Coordinator
Debbie Daniel, Director of Advocacy
Sandy Krieger, Clinic Director
Tammy Herrin, Nurse
Roxanne Bright, Nurse
Ivy Wilson, Nurse
Kelly Cox, Patient Care Representative
Katie Perkins, Administrator Assistant
Sherrie Foret, Parenting Plus Mentor

Thank You to Our Heroes for Life Partners

Team Life Giver:

Bob and Cindy Cryar
Thomas and Betty Green
Russell Floyd
Pamela Hanlon
LeBlanc Properties
Lighthouse Classical Homeschoolers Association
Midway Church
NITORCO, Inc.
PRC Medical, Douglasville
R.K. Redding Construction, Inc.
Sardis Baptist Church
John Simon
Southern Hills: The Church at City Station
Grady and Teresa Valentine

Team Life Saver:

Adale Andrews
David and Deborah Bolser
Dwight and Mary Lou Durham
First Baptist Church, Bremen
Michael and Teressa Hamner
Brian and Maria Jones
David and Allison Key
Kings Chapel Presbyterian Church
Erik and Jennifer Luckey
Mars Hill Baptist Church
Diane McLendon
Mary Ellen Newsom
Jeff and Tina Reid
Phil and Teresa Stamps
L. Michelle Templeton
Matthew and Charity Young

Team Life Investor:

Antioch Baptist Church
Antioch Missionary Baptist Church
Axis Resolutions, Inc.
Bethesda Baptist Church
Bowdon Baptist Church
Gary and Gina Broadstreet
John and Marie Buis
Eddie and Becky Colwell
Cross Plains Christian Church
Victoria Dale
First United Methodist Church, Villa Rica
Monty and Denise Fountain
Jeff and Delisa Gledhill
Don and Lindy Gulmire
Travis and Lisa George
Tim and Joni Heidrich
Ed and Carol Hogan
Jeff and Michele Hughes
Rex and Nell Kirkbride
Charlie and Merritt Lane
Eddie and Julie LeBlanc
Liberty Baptist Church, Winston
Thomas and Arlene Mackel
Maxwell Heating and Cooling, Inc.
McCord HVAC, Inc.
Douglas and Sandra Ralston
David and Joanna Schoerner
Mickey and Kristie Seward
Sean and Rachel Stassie
Understand Up! International Ministries
Victory Fellowship Church
Warren and Ava Sewell Foundation
Tim and Jana Whetstone
Steve and Cindy Worthy

Thank You to Our Heroes for Life Partners

Team Life Changer:

Joel Camenisch
Carrollton Baptist Association
Centralhatchee Parkway Baptist Church
Covenant Life Church
James and Ann Crowell
Anne Drinkuth
First Baptist Church, Carrollton
First Baptist Church Bremen Ladies
Class
First Baptist Church, Franklin
First Christian Church, Carrollton
First United Methodist Church, Carrollton
Gerald Folds
FTWM
Highland Baptist Church
Glenn and Suzanne Graves
Pelham and Marie Harper
Bill and Sydney Heard
Andrew and Meredith Hendley
Josh and Darlene Horsley
Paul and Jeanette Johnson
Journey Fellowship Church, Bremen
Kansas Baptist Church
Timothy Kilgore
Phil and Brynda Knott
Shannon and Lisa Maxwell
Michael and Leslie McPherson
Miller Academy Christian Church
Mt. Pleasant Baptist Church
New Beginnings Church of God
Ben Nixon
North Point Baptist Church
Carrie Olinger

In Memory Of:

Benjamin Samuel

Jennie English

Team Life Changer (continued):

Omega Ministries
Our Lady of Perpetual Help Catholic Church
Stephen and Lisa Peebles
Pleasant View Baptist Church
Robert and Marilyn Prather
Nathan Ross
Salem Church PCA, Franklin
Jay and Louise Sutton
The Church at Chapelhill, Bremen
West Georgia Baptist Church
West Georgia Plumbing and Septic
Westview Baptist Church
Allen and Judy Wilburn
Kevin Wilkie
Diane Williamson
Jerry and Jane Wilson

Team Life Affirmer:

Randy and Wendy Barnhart
Beatrice Cook
John and Kimberly Culwell
Shannon Gordy
Mattie Hutcheson
Charlene League
Jonnie M. Lebow
Linda Lord
Chuck Mackey
Emily Talley
Wayne and Peg Taylor
Josh and Tracey Walley
Zera Outreach

In Honor of:

Heather Oudignac

Hazel Gibson

Sandy Krieger

Judith Paden

YEAR IN REVIEW

8 PROJECTS YOU HELPED INITIATE IN 2022

1

Increased Giving

Due to increased giving, Pregnancy Resource Center received 19% over the set income goal of 2022.



2

Overtourn of Roe vs Wade

In 2022, Roe vs Wade was overturned! In response to this, PRC held a Pastor's and Church Leaders summit to equip and educate pastor's and church leaders within Carroll, Haralson and Heard counties.

3

Google Ads

Due to an increase in donor funding, Pregnancy Resource Center was able to officially launch the Google Ads campaign to further advance the reach of abortion minded women.



4

Baby Goods Giveaway

Pregnancy Resource Center hosted two Baby Goods Giveaway in conjunction with CCC in Tallapoosa and Tabernacle Baptist Church!



YEAR IN REVIEW

8 PROJECTS YOU HELPED INITIATE IN 2022



5

Parenting Plus Classes

Pregnancy Resource Center offered four times as many Parenting Plus classes in 2022 than 2021!



6

Director of Advocacy Role

In response to Roe v Wade, PRC created the Director of Advocacy role to help women choose life for their babies and continue to choose life throughout their pregnancy through goal setting, case management and emotional and spiritual support.



7

Community Foundation Infancy CPR Grant

PRC's Parenting Plus program will add Infant CPR to the curriculum. PRC's Parenting Plus mentor will become a certified CPR instructor and teach this course to the parents in the program.



8

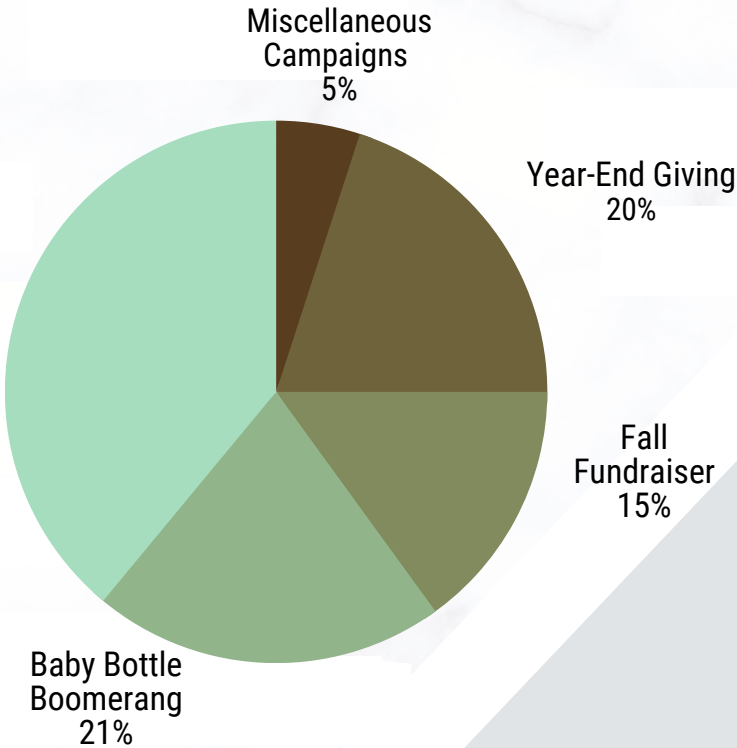
Cedartown Partnership

PRC partnered with Life Matters Outreach in Cedartown to provide ultrasounds to the clients who have a positive pregnancy test at their non-medical center.

Because of your ongoing support, so many lives were touched through our services.

Total Client Visits	1329
Pregnancy Tests	444
Ultrasounds	369
Parenting Classes	208
Gospel Presented	158
Salvations/Re-dedications	9

Through your gifts, you saved 301 babies!



We displayed **Christ's love** by giving away **399** bottles of prenatal vitamins to pregnancy test patients & **369** gender neutral baby blankets, newborn diapers, and hand painted picture frames to ultrasound patients

Where the income came from

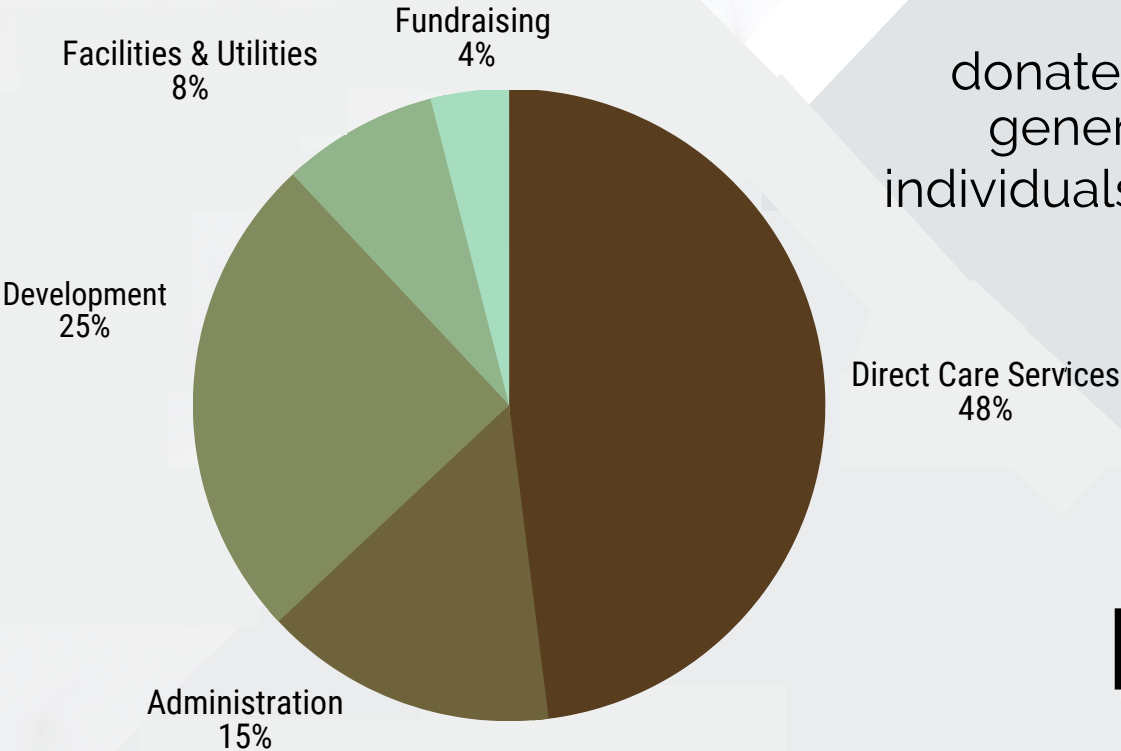
Total income was **\$549k**

donated by the generosity of **887** individuals, churches and organizations

Your gift matters

because...

Where the Funds Were Spent





You Help
Shape
Others'
Futures.

YEAR IN REVIEW

CHALLENGES FACED IN 2022 & IMPROVEMENTS IN 2023

Challenge 1: Increase Percentage of Abortion Minded Patients

Although PRC has improved statistically on the percentage of patients booking appointments, there remains room for improvement as only 71.5% of appointments are booked.

How We'll Improve: Constantly Being Creative

In 2023, the goal is to increase appointments booked to 75%. This will be accomplished by increasing advertising efforts to reach abortion minded/vulnerable women through geofencing, speaking to ministries or schools and providing doctor offices with printed materials. In addition to this, PRC's medical team is in the process of developing a pre-abortion screening program.

Challenge 2: Material Good Assistance

Due to the increase of the demand for material goods assistance and limited PRC human resources, a burden was inadvertently created enabling parents to depend on the "hand out" of PRC.

How We'll Improve: Accountability

PRC will start implementing material goods assistance on a monthly basis instead of an on demand basis. This new system will encourage parents to be empowered and bring accountability to the way in which they receive support. A key component of this system will be the requirement of parents attending a parenting class to continue to receive material goods.

Challenge 3: Lack of Knowledge of Pregnancy Basics

PRC's medical staff recognized the necessity to further educate patients on pre and postpartum health and labor and delivery expectations.

How We'll Improve: Pregnancy Basics Courses

Hosted by staff nurses, they will be offering a three course pregnancy basics class. These classes will be offered by county. As an incentive, parents who participate in all three classes will be eligible to receive a baby travel system (car seat/stroller combo).

What's Our Next Steps



Fortify

Strengthen PRC facilities, systems and policies to guard against unmerited attack.



Volunteer Engagement

Increase volunteer support through recruitment, onboarding and assimilation efforts.



Strategic Planning

Board and lead staff will develop a 3-5 year strategic plan in an effort to reach the mission of seeing lives saved.



We Value You...

As we all address the challenges of abortion, fatherlessness, poverty, lack of prenatal care, and the lack of sex education, we value our stakeholders who join us in these efforts. We ask that you continue to pray for and with us in 2023. May we all partake in the harvest the LORD has in store for Pregnancy Resource Center.