

# 2023 IMPACT REPORT



WHY  
YOUR GIFT  
MATTERS



# Change We Hope to Make

The mission of Pregnancy Resource Center is to provide compassionate medical services, evidence-based resources and education that encourages healthy life skills. We accomplish this by offering pregnancy testing, limited ultrasounds, prenatal education, pregnancy options coaching, parenting earn-while-you-learn classes, and post-abortion recovery support all free of charge.



**"A client came in as the last appointment of the day along with the father of the baby. They were undecided if they wanted to parent. I had the honor to advocate with them. After talking with them, giving them information and a Bible I prayed with them, and they asked for a moment alone. When I went back in the room, both of them were crying and the father of the baby said he wanted to apologize for even mentioning abortion. She told me when I gave her the Bible it was like her grandmother was speaking to her. The father of the baby was afraid that he couldn't do it, he didn't want to be like his father. I assured them that they could do all things through Christ. She went through Embrace Grace, and they came by several months later to show me their precious baby boy."**



**-Tabitha, Patient Care Representative**



# In 2023...

**“The information that was given is very precise and informative about the life of a baby. The staff was very attentive and the best resource center for any expecting Mom. I highly recommend.”**  
**-Anonymous Client**

## Thank You to Our Stakeholders

### **2023 Board:**

Chris Altman, Chair  
Fara Coleman, Vice-Chair  
Jennifer Luckey, Secretary  
Sean Stassie, Treasurer  
Howard Scarborough, Facilities  
Sarah Sewell  
Diane McLendon  
Aisha Saif

### **Medical Director:**

Dr. Allison Key

### **Staff:**

Karmen Stamps, Executive Director  
Kellie Roberts, Director of Development  
Ashley Hembree, Marketing and Outreach Director  
Debbie Daniel, Director of Advocacy  
Sandy Krieger, RN, Clinic Director  
Tammy Herrin, LPN, Nurse  
Ivy Wilson, RN, Nurse  
Paige Massey, LPN, Nurse  
Jami Puckett, RN, Nurse  
Tabitha Arnold, Patient Care Representative  
Justine Cox, Medical Services Assistant  
Sherrie Foret, Parenting Plus Mentor  
Derenda Carter, Office Administrator



# Thank You to Our Heroes for Life Partners

## **Team Life Giver:**

Thomas and Betty Green  
Midway Church  
NITORCO, Inc.  
PRC Medical, Douglasville  
R.K. Redding Construction, Inc.  
Sardis Baptist Church  
John Simon  
Southern Hills: The Church at City Station  
Jason and Michelle Templeton  
Grady and Teresa Valentine

## **Team Life Saver:**

Adale Andrews  
David and Deborah Bolser  
John Chamblee  
Bob and Cindy Cryar  
Dwight and Mary Lou Durham  
First Baptist Church, Bremen  
Russell Floyd  
Don and Lindy Gulmire  
Michael and Teressa Hamner  
Anthony Harvey  
Brian and Maria Jones  
David and Allison Key  
Kings Chapel Presbyterian Church  
Eddie and Julie Leblanc  
Erik and Jennifer Luckey  
Shannon and Lisa Maxwell  
McCord HVAC, Inc.  
Diane McLendon  
Mary Ellen Newsom  
Jace and Kelly Ott  
Jeff and Tina Reid  
Neil and Lynn Weathington  
Tim and Jana Whetstone  
Steve and Cindy Worthy  
Matthew and Charity Young

## **Team Life Investor:**

Antioch Baptist Church  
Antioch Missionary Baptist Church  
Bethesda Baptist Church  
Bowdon Baptist Church  
Gary and Gina Broadstreet  
John and Marie Buis  
Joel Camenisch  
Eddie and Becky Colwell  
James and Ann Crowell  
John and Kimberly Culwell  
Cross Plains Christian Church  
Victoria Dale  
First United Methodist Church, Villa Rica  
Monty and Denise Fountain  
Jeff and Delisa Gledhill  
Shannon Gordy  
Ed and Carol Hogan  
Steven Holmes  
Josh and Darlene Horsley  
Jeff and Michele Hughes  
Paul and Chandell Johnson  
Christie Jones  
Rex and Nell Kirkbride  
Knights of Columbus #8731  
Jonnie Lebow  
Liberty Baptist Church, Winston  
Thomas and Arlene Mackel  
Mars Hill Baptist Church  
Dr. Stephen and Cynthia McCutcheon  
Christine Parrott  
Jerry and Katrina Prince  
Douglas and Sandra Ralston  
Nathan Ross  
David and Joanna Schoerner  
Mickey and Kristie Seward  
Debra J. Steele  
Whitesburg Christian Church  
Diane Williamson



# Thank You to Our Heroes for Life Partners

## **Team Life Changer:**

Elizabeth Acker  
Randy and Wendy Barnhart  
Nathaniel Camp  
Carrollton Baptist Association  
Catalyst Church, Carrollton  
Centralhatchee Parkway Baptist Church  
Covenant Life Church  
Joseph and Linda Couch  
Jeff and Debbie Daniel  
Anne Drinkuth  
First Baptist Church, Carrollton  
First Baptist Church, Franklin  
First Christian Church, Carrollton  
First United Methodist Church, Carrollton  
Gerald and Lyn Folds  
FTWM  
Travis and Lisa George  
Glenn and Suzanne Graves  
Robert and Hazel Gibson  
Pelham and Marie Harper  
Tim and Joni Heidrich  
Andrew and Meredith Hendley  
Highland Baptist Church  
James and Louanne Hutcheson  
Journey Fellowship Church, Bremen  
Kansas Baptist Church  
Timothy Kilgore  
Phil and Brynda Knott  
Charlie and Merritt Lane  
Linda Lord  
Miller Academy Christian Church  
Mt. Pleasant Baptist Church  
Ben Nixon  
North Point Baptist Church  
Carrie Olinger  
Omega Ministries

## **In Memory Of:**

Shelly Vick  
Shea Keown

## **Team Life Changer (continued):**

Judith Paden  
Stephen and Lisa Peeples  
Pleasant View Baptist Church  
Aisha Saif  
Salem Church PCA, Franklin  
Elizabeth Smith  
Hannah Smith  
Jay and Louise Sutton  
The Church at Chapelhill, Bremen  
Emily Talley  
Understand Up! International Ministries  
West Georgia Baptist Church  
West Georgia Plumbing and Septic  
Westview Baptist Church  
Allen and Judy Wilburn  
Kevin Wilkie  
Diane Williamson  
Jerry and Jane Wilson

## **Team Life Affirmer:**

Albert and Ginya Bridges  
Nancy Burton  
Cloma Chandler  
Beatrice Cook  
Shannon Gordy  
Mattie Hutcheson  
Charlene League  
Chuck Mackey  
Michael and Leslie McPherson  
B. Thomas Miller  
Emily Talley  
Josh and Tracey Walley

## **In Honor of:**

Mattie Hutcheson  
Sandra Stevens  
Cheryl Williamson  
Diane Hurston  
Amber Crumbley  
Kim Minnick  
Donna Dockery



# YEAR IN REVIEW

## 8 PROJECTS YOU HELPED INITIATE IN 2023

### 1 Strategic Planning Process

Board of Directors and Lead Staff developed a comprehensive strategic plan to guide the next 3-5 years of ministry for PRC.



### 2 Outreach to the medical community and local schools and colleges

Marketing and Medical departments worked together on outreach to the local medical and education community by preparing "get to know PRC" bags. These were hand delivered to medical offices/clinics and school nurses and counselors.

### 3 Increased Income

We had an increase of 9.5% in monetary gifts over budgetary needs.



### 4 HEARD House

PRC leased a house in August down in Franklin. We started offering a Mom's Support Group. Pregnancy testing and decision support will begin April 2024.



# YEAR IN REVIEW

## 8 PROJECTS YOU HELPED INITIATE IN 2023



### 5 Pregnancy Basics Classes

Our staff nurses led 20 expectant mothers and fathers through the pregnancy basics education classes. Those completing the 3-class curriculum were given a car seat/stroller combo.

### 6 New Staff

We added two new job positions. Those positions being an Office Administrator and a Medical Services Assistant.



### 7 Lamaze Classes

Lamaze Classes were added to the Parenting Plus Program. They are led by Parenting Plus Mentor and Certified Lamaze Coach, Sherrie Foret.

### 8 Gospel Conversations

301 Gospel conversations were had with patients/clients. This is a 90% increase from the number of conversations had in 2022.

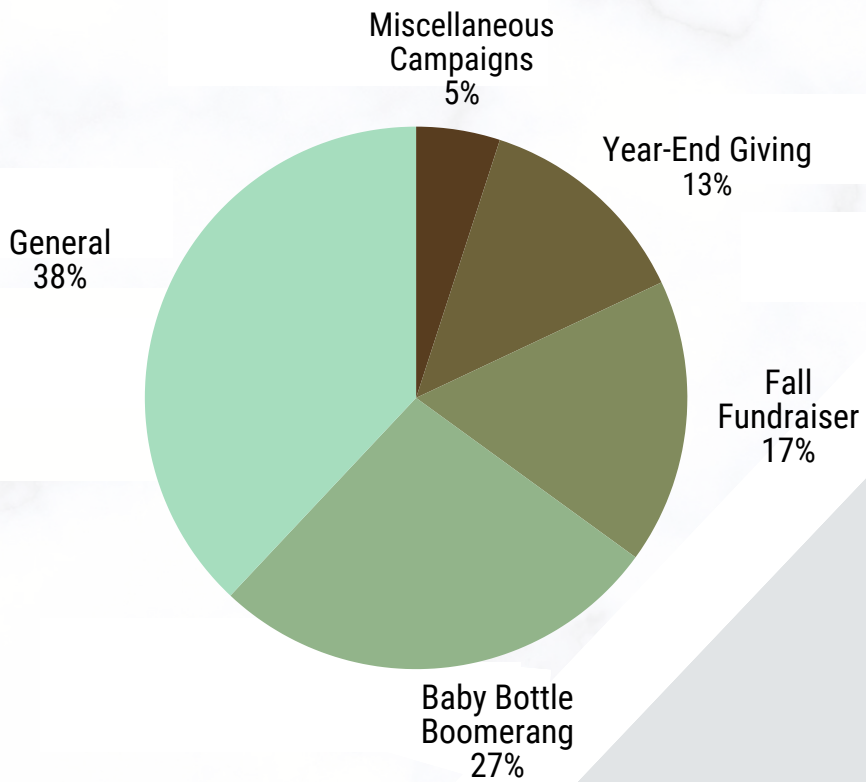




Because of your ongoing support, so many lives were touched through our services.

Total Client Visits	1654
Pregnancy Tests	535
Ultrasounds	395
Decision Support	455
Case Management	17
Parenting Classes	240
Gospel Presented	301
Salvations/Re-dedications	3

Through your gifts, you saved 432 babies!



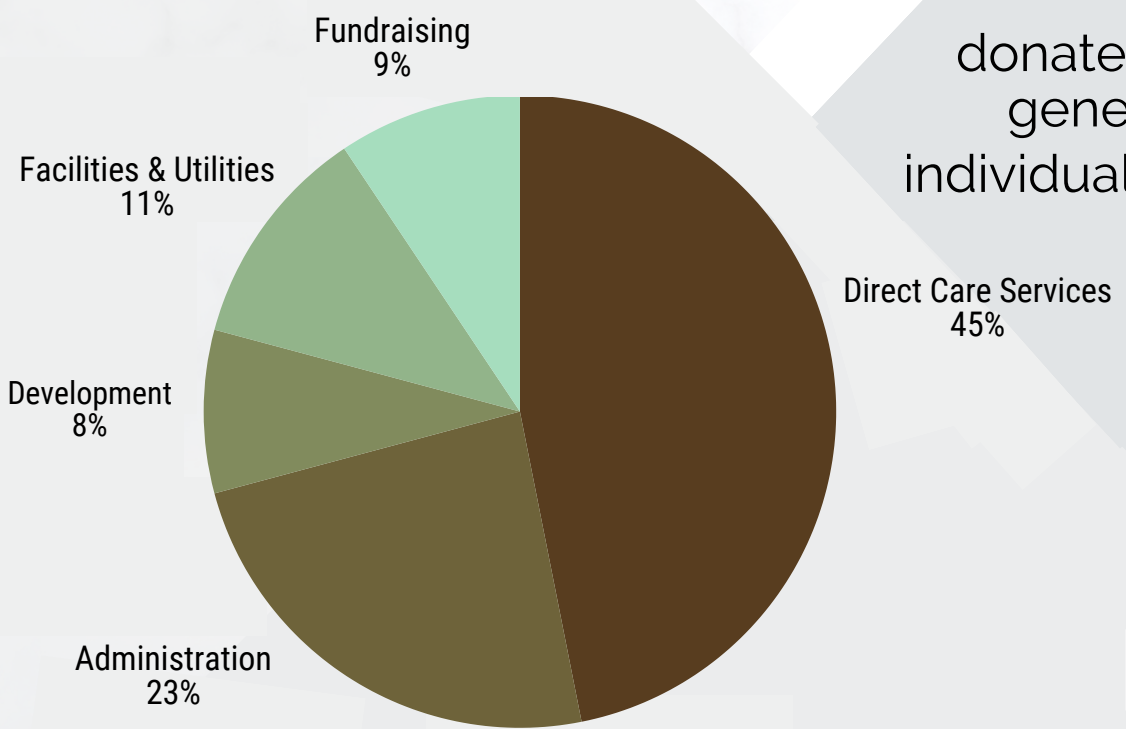
We displayed **Christ's love** by giving away **312** bottles of prenatal vitamins to pregnancy test patients & **296** gender neutral baby blankets, newborn diapers, and hand painted picture frames to ultrasound patients

Where the income came from

Total income was **\$547k**

donated by the generosity of **897** individuals, churches and organizations

Where the Funds Were Spent



Your gift matters

because...





# You Help Shape Others' Futures.

“This clinic changed my entire perspective and probably my life. I’m eternally grateful. Keep providing miraculous life changing service in easing new mother anxiety.”

-Anonymous Client



# YEAR IN REVIEW

## CHALLENGES FACED IN 2023 & IMPROVEMENTS IN 2024

### **Challenge 1: What's Next?**

What does PRC look like in 5 years? The organizational direction is challenging to determine and even more challenging to accomplish without a plan in place.

### **How We'll Improve: 3-5 Year Strategic Plan**

Per Board approved strategic plan covering 6 major areas of growth for the organization, executive and lead staff, board members, volunteers and community members will work together in 6 teams to achieve the goals set forth through working on objectives and timelines appropriate for each goal.

### **Challenge 2: Lack Of Bilingual Direct Care Professionals**

As the Hispanic population increases in West Georgia, in turn so does the volume of individuals needing pregnancy support in their native language. Recruiting bilingual direct care professionals continues to be a barrier for PRC.

### **How We'll Improve: Recruit More Bilingual Volunteers And Staff**

Utilize Hispanic volunteers to minister to this population through decision support and parenting classes. PRC will make a concerted effort to recruit bilingual medical professionals.



## Challenge 3: Lack Of Patient Advocate Volunteers

PRC has some of the BEST volunteers in West Georgia serving as patient advocates. That being said, PRC continues to be challenged by not having all advocacy slots covered by a trained patient advocate.

This scenario results in pulling staff from their duties to cover.

### How We'll Improve: Recruit More Volunteers And Part-Time Staff

While the trained staff do not hesitate to fill this need, it is becoming increasingly obvious that more human resources are needed. While PRC will continue to utilize the current patient advocates, recruitment efforts are being made to bring in more volunteers and part-time staff to meet this need.

## What's Our Next Steps



### Gospel Cultivation

Seed planting, watering and harvesting of the Gospel to build the Kingdom of God in West Georgia.



### Donor Cultivation

Utilizing the 3-3-3 Skip strategy, Executive and Development staff will intentionally build relationships with major giving partners.



### Goal Progression

Working through strategic goals to improve daily services and support impacting the community with PRC's Mission.





## We Value You...

As we all address the challenges of abortion, fatherlessness, poverty, lack of prenatal care, and the lack of sex education, we value our stakeholders who join us in these efforts. We ask that you continue to pray for and with us in 2024. May we all partake in the harvest the LORD has in store for Pregnancy Resource Center.